

Application No.: 09/895,989

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CENTRAL FAX CENTER**OCT 04 2007****REMARKS**

Claims 1-3, 6-13, 16-19, 21 and 24-27 are pending in the application. Claims 1, 6, 11, 16, 21 and 24 have been amended and claims 5, 15 and 23 have been canceled without prejudice or disclaimer by the foregoing amendment. Claims 4, 14, 20 and 22 remain canceled. No new matter has been introduced by this amendment.

Claims 1-3, 5-13, 15-19, 21 and 23-27 stand rejected under 35 U.S.C. § 112, 1st paragraph as failing to comply with the written description requirement. It is believed that this rejection is overcome by the foregoing amendment to independent claims 1, 11 and 21. Accordingly, withdrawal of this rejection is respectfully requested.

Claims 1-3, 5, 10, 11-13, 15, 21 and 23 stand rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over the Yahoo search engine ("Yahoo") in view of U.S. Patent No. 6,721,736 ("Krug"). Claims 6-9, 16-19 and 24-27 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Yahoo in view of Krug and further in view of U.S. Patent No. 6,745,161 ("Arnold"). Applicant requests traversal of these rejections in view of the following remarks.

Exemplary embodiments disclose a method for presenting structured digital content items. As recited in amended claim 1, for example, the method comprises: a) reading a first file to obtain one or more categories associated with a present layer, wherein the first file defines a hierarchical structure for presenting digital content items, the hierarchical structure defining a plurality of layers into which digital content items are classified; b) mapping the one or more categories associated with the present layer to areas on a display; c) receiving a first display location from a user, the first display location being specified by a pointing device; d) displaying the category mapped to the first display location; e) determining whether the user has selected the first display location; f) if the user has selected the first display location, then determining

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whether the category mapped to the selected first display location is associated with a next-lower layer; g) if the category mapped to the selected first display location is associated with a next-lower layer, then making the next-lower layer the present layer, and repeating steps a) through g); h) if the category mapped to the selected first display location is not associated with a next-lower layer, then reading one or more second files associated with the category mapped to the selected first display location to obtain one or more sets of one or more digital content items associated with the category mapped to the selected first display location in the present layer, wherein each of the second files associates each of one or more digital content items with at least one of the categories; i) mapping the obtained one or more sets of one or more digital content items to areas on the display; j) displaying the one or more digital content items wherein the displayed items correspond only to a same layer within the hierarchical structure; k) receiving a second display location from the user; and l) displaying the one or more digital content items corresponding to the second display location.

Yahoo fails to disclose exemplary embodiments as recited in amended claim 1. Yahoo, for example, fails to disclose receiving a first display location from a user (by a pointing device) and then displaying the category mapped to the first display location. The categories are displayed without receiving a first display location from a user. As such, Yahoo also fails to disclose receiving a second display location from a user (by a pointing device) and then displaying digital content items corresponding to the second display location.

As described in exemplary embodiments (Specification, p. 12, lines 5-21), processor 122 receives an x-coordinate and a y-coordinate corresponding to a location on display device 144. The x, y-coordinate pair is defined by a pointing device which may be a mouse 142, a touch screen, a light pen or other pointing device.

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There is no indication in Yahoo of a user having any control as to where a category or digital content items are displayed on a display (such as display 144 illustrated in Fig. 1 by Applicant). The display location in Yahoo is, in fact, predetermined and the categories are displayed in the predetermined locations.

The Office Action asserts (at ¶ 14, in rejecting claim 5) that a second display location is a new (second) screen. Therefore, the first and second locations of Yahoo do not correspond to the same display screen as described and illustrated in exemplary embodiments (see Figs. 3a and 3b of the present application for example).

Furthermore, Yahoo (as illustrated in the cited portions) fails to disclose displaying the one or more digital content items wherein the items correspond only to a same layer within the hierarchical structure. Yahoo displays a plurality of categories and subcategories on the same display.

Krug is relied upon for disclosing a metadata search engine that is enabled by a first structure file defining a hierarchical structure. Krug, however, fails to overcome the deficiencies of Yahoo as highlighted above. For example, Krug fails to disclose receiving a first display location from a user (by a pointing device) and then displaying the category mapped to the first display location. Krug also fails to disclose receiving a second display location from a user (by a pointing device) and then displaying digital content items corresponding to the second display location.

Yahoo and Krug fail to disclose claim 1 as highlighted above. Accordingly, it is respectfully submitted that claim 1 (as well as claims 11 and 21) are allowable.

Arnold is relied upon for rejecting claims 6-9, 16-19 and 24-27 and for disclosing storing an indication of the selected file. Arnold also fails to overcome the deficiencies of Yahoo and

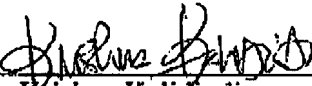
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Krug as highlighted above. Arnold fails to disclose receiving a first display location from a user (by a pointing device) and then displaying the category mapped to the first display location. Krug also fails to disclose receiving a second display location from a user (by a pointing device) and then displaying digital content items corresponding to the second display location.

The remaining claims, all of which depend on one of claims 1, 11 and 21 are allowable for the reasons highlighted.

All of the rejections and objections having been overcome, it is believed this application is in condition for allowance and a prompt notice to that effect is respectfully requested.

Respectfully submitted,
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